



ETHOS

CANNABIS

FITCHBURG COMMUNITY OUTREACH MEETING
APRIL 28, 2021

AGENDA

- History and current operation
- Proposed addition of Medical Marijuana sales
- Description of Security Plan
- No Diversion to Minors
- No Nuisance
- Positive Community Impact
- Questions and Answers

HISTORY AND CURRENT OPERATION

- 48,000 SF building includes cultivation, future processing space, retail sales.
- 90 parking spaces (39 front, 52 back)
- 44 Employees
- Retail open for Adult-Use sales since 10/31/20
- ~ 190 customers per day spending an average of \$76 per visit
- 50% online pre-orders



ADDITION OF MEDICAL MARIJUANA SALES



- Proven benefits of cannabis to treat a variety of medical conditions
- Expect to service ~ 50 medical patients per day
- Already have HCA and Special Permit in place
- Ample parking available
- Will lead to increased hiring
- Experienced in managing co-located dispensaries

DESCRIPTION OF SECURITY PLAN

- 100% coverage of video surveillance, and intrusion system
- Redundant systems that operate even in the instance of a power outage
- State of the art access control within building
- Employing a live security guard during dispensary hours
- Architectural and Operational Security plan address items such as perimeter barriers, lighting, critical building services, etc.



Operational security protocols exceed State requirements

NO DIVERSION TO MINORS

We are dedicated to ensuring that cannabis is accessible only to adults over age 21 and certified medical patients:

- Comprehensive enforcement of our security plan
- Two-door entry way to ensure only approved persons may enter the facility
- Exterior monitoring prevents loitering and diversion
- Inventory policies will prevent theft and diversion
 - enforced through compliance procedures and METRC
- Employees background checks reviewed by state agency
- Law enforcement and state officials are allowed access
- All marketing will be geared toward those 21+



NO NUISANCE



Nuisance is defined under the law as: The unreasonable, unwanted or unlawful use of one's property in a manner that substantially interferes with the enjoyment or use of another individual's property by light, noise, obstruction or odor.

- All exterior lighting and signage is code conforming.
- All employee and delivery vehicles are parked onsite (no street parking)
- Loitering is strictly prohibited
- An air filtration system is used to eliminate any possible odor

POSITIVE COMMUNITY IMPACT

- Over 3% of sales back to the City of Fitchburg
- 44 local jobs (will grow to 70+)
- Diverse employee base
- Supporting local organizations – 35K donation to MOC



THANK YOU.

PLEASE SUBMIT QUESTIONS VIA
THE Q&A FEATURE.