

A blue ribbon graphic with a 3D effect, featuring a dark blue shadow on the left side. The ribbon is horizontal and contains white text.

C3 BRANDS LLC  
Community Outreach Meeting

# Introduction

- C3 BRANDS LLC is proposing to open an adult-use marijuana cultivation and marijuana product manufacturing facility at RW Moore Drive, Lot 6E.
- The property meets all current zoning requirements with the Town of Orange and has completed its special permit process.
- C3 BRANDS LLC will go through the state licensing process with the Cannabis Control Commission (CCC).
- The location will implement industry best practices to mitigate noise and control odor.

# Current Location – RW Moore Drive, Lot 6E



# SECURITY- Access Control

## Intrusion Detection System

- Hard wired and supervised with digital ID
- Addressable fixed devices
- Wireless connection to off-site monitoring station, maintained by licensed frequency

## Panic Systems

- Directly connects individuals to responders
- Master workstation located at corporate office, central station or police station
- Allows emails and text messages to predefined recipients

## Access Control

- Employee tracking
- Eliminate inside theft
- Audit abilities

# SECURITY

## Surveillance



### **CCTV-Closed Circuit Television**

IP based cameras

Software

IP67 rated camera enclosure



### **VMS Platform-Video Management Systems**

Integrated server and storage  
solution

View, record and export audio  
and video

IP video surveillance

# DIVERSION PREVENTION

- **Separation** Policies and procedures will be implemented to reflect a separation of duties where there are overlapping processes for diversion risk, and ensure that the chain of custody and individual accountability are maintained and verifiable at all times.
- **Marketing** Per CMR 500.105 (4)(a)(5), we will engage in reasonable marketing, advertising and branding practices that are not otherwise prohibited, that do not jeopardize the public health, welfare or safety of the general public or promote the diversion of marijuana or marijuana use in individuals younger than 21 years old.
- **Access Control** Per CMR 500.110 (1)(f), we will store all product in a secure, locked safe or vault in such a manner as to prevent diversion, theft or loss. If diversion is detected, we will secure all product and conduct an assessment to determine whether additional safeguards are necessary.
- **Reporting** Per CMR 500.105 (13)(b), C3 CULTIVATION, LLC AND C3 BRANDS, LLC will document and report any unusual discrepancy in inventory to the Commission and law enforcement authorities not more than 24 hours after discovery.
- **Training** Per CMR 500.105 (2)(b)(7)(b), C3 CULTIVATION, LLC AND C3 BRANDS, LLC will require employees to complete annual trainings on all aspects of their jobs including diversion prevention, prevention of sales to minors, and best practices to detect and respond to incidents of possible diversion.

# COMMUNITY IMPACT

## **Partnership**

Our goal is to be a good partner to the community, working with local government, law enforcement and the area businesses to enhance the neighborhood. We intend to create a positive economic impact beneficial to the Town of Orange and the neighborhood.

## **Security**

Through our own security measures we will prevent on-site diversion and working with the Orange Police Department and area businesses, utilize our existing security measures to provide enhanced benefits to the neighborhood where possible.

## **Dialogue**

We are committed to a continued dialogue with the Town of Orange and the neighborhood to foster a mutually beneficial, healthy, and safe partnership. Further as a Marijuana Establishment, we will provide information and education about our products.



QUESTIONS?