

**HERBAL POWER**  
**RETAIL RECREATIONAL CANNABIS**  
**DISPENSARY**  
329 COLUMBUS AVENUE

Community Impact Meeting

June 23, 2023

# PROPOSED LOCATION

- ❖ 329 Columbus Ave.
  - ❖ Formerly Coda Bar+Kitchen
    - ❖ Closed since May 2020
    - ❖ 2,900 sq ft
- ❖ Proposed Hours of Operation:
  - ❖ Monday – Saturday: 10am – 9pm
  - ❖ Sunday: 12pm – 6pm
- ❖ Architectural plans by 686 Architects
  - ❖ Interior décor and boutique design inspired by neighborhood
- ❖ Executed letter of Intent (LOI) with the landlord



# HERBAL POWER: PLAN TO SECURE PREMISE

- ❖ Good Neighbor Agreement by customers
- ❖ Security plans developed by the Windwalker Group
  - ❖ Official vendor of Economic Development Office
  - ❖ 25 years in business
- ❖ Minimum of one dedicated security guard during operating hours
- ❖ State and national background checks for employees
- ❖ Limited cash and product maintained on site
- ❖ Live CCTV access to BPD, BCB, and CCC
- ❖ Deliveries of product will be randomized between the hours of 9:00am and 2:00pm and will be taken via the dedicated and secure rear door accessible through the alley

# HERBAL POWER: NUISANCE ABATEMENT PLAN

- ❖ Digital queuing
  - ❖ Virtual line system with reservation text notifications that prevents crowding and long lines
- ❖ Staff will constantly monitor the exterior to ensure there is no double parking and to manage any line that forms to prevent crowds from forming or the sidewalk being blocked
- ❖ Emphasis on local patrons and the use of bicycles and public transportation by both patrons
- ❖ Engaged in conversations with neighboring garages regarding parking validation
- ❖ Conducting traffic study to ensure there is no negative impact to existing conditions
- ❖ Ongoing communication and engagement with abutters, neighbors and community groups

# HERBAL POWER: DIVERSION PLAN

- ❖ Only 21+ will be allowed in store with valid MASS ID or State License
- ❖ Anti-diversion training will be provided for all employees
  - ❖ Diversion training prevents inventory from being purchased for minors
- ❖ Reserve the right to deny sales to any individual
- ❖ Utilization of approved packaging and labeling
- ❖ Use of state approved seed-to-sale tracking system, METRC
- ❖ Storage of product in compliance with 935 CMR 500.105(11)

# POSITIVE IMPACT PLAN

Working with MassHire to hire locally

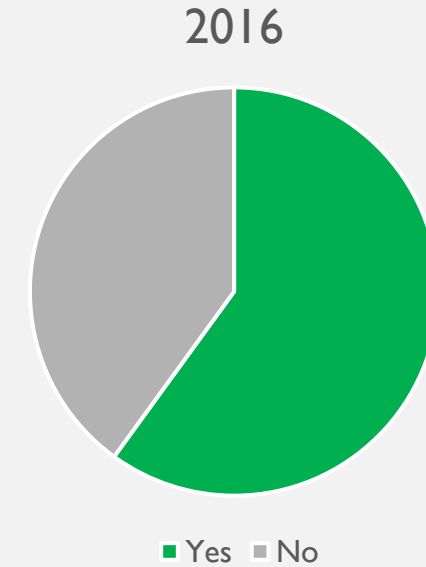
Donating to South End Technology Center

Commissioned a Traffic Analysis

Beautification & Revitalization of Vacant Storefront

Increased Security Presence

Seek community partnerships that uplift low-income and marginalized groups impacted by the war on drugs



60% of this community  
voted in favor of  
recreational marijuana in  
2016

**THANK YOU!**

**QUESTIONS & COMMENTS**

**EMAIL: [HERBALPOWERMCSE@GMAIL.COM](mailto:HERBALPOWERMCSE@GMAIL.COM)**